

Sponsorship Levels for Fishing Derby

Platinum Sponsorship (\$500 +) This sponsorship package includes:

- Listing as platinum sponsor on all marketing materials
- Company logo and website link will be included on www.wardparksandrec.com
- Business name on banner as platinum sponsor & recognition to audience during event

Gold Sponsorship (\$250-\$499) This sponsorship package includes:

- Listing as gold sponsor on all marketing materials
- Company logo and website link will be included on www.wardparksandrec.com
- Business name on banner as gold sponsor & recognition to audience during event

Silver Sponsorship (\$50-\$249) This sponsorship package includes:

- Listing as silver sponsor on all social media and on www.wardparksandrec.com
- Business name on banner as silver sponsor & recognition to audience during event

Sponsorship Levels for 4th of July

Platinum Sponsorship (\$1000 +) This sponsorship package includes:

- 2 booth spaces (10 x 10); Includes business banner advertising on filed at Sports Complex
- Listing as platinum sponsor on all marketing materials
- Company logo and website link will be included on www.wardparksandrec.com
- Business name on banner as platinum sponsor & recognition to audience during event

Platinum Elite Sponsorship (\$2000+) Sponsor a carnival ride includes:

- Company banner at ride entrance for possibility of over a 1,000 people in attendance to see, as well as company banner on field at Sports Complex during ball games
- Company logo and website link will be included on www.wardparksandrec.com
- Business name on sponsorship banner as Elite sponsor & recognition to audience during event

Gold Sponsorship (\$500-\$999) This sponsorship package includes:

- 1 booth space (10 x 10); Includes business banner advertising on filed at Sports Complex
- Listing as gold sponsor on all marketing materials
- Company logo and website link will be included on www.wardparksandrec.com
- Business name on banner as gold sponsor & recognition to audience during event

Silver Sponsorship (\$100-\$499) This sponsorship package includes:

- 1 booth space (10 x 10)
- Listing as silver sponsor on all social media and on www.wardparksandrec.com
- Business name on banner as silver sponsor & recognition to audience during event

Sponsorship for Special Events

Bronze Sponsorship (\$100+)

- Listing as bronze sponsor on all social media and on www.wardparksandrec.com
- Banner with business name displayed during events & at Sports Complex field
- Recognition to audience during events

*A receipt will be provided

**2024 Sponsorship Agreement
City of Ward, Arkansas**

Please *initial* all that apply and sign below.

- _____ I agree to sponsor an event(s) as noted below
 - _____ **Annual Fishing Derby** Amount \$ _____
 - _____ **4th of July Celebration** Amount \$ _____
 - For Platinum Elite Carnival Ride sponsor please contact 501-422-9558

- _____ I agree to support towards **Special Events** Amount \$ _____
 - Meet the Machines (youth meeting work vehicles), Movies in the Park, Backyard BBQ, Ward Pumpkin Float at Busby Lake, or as needed for City of Ward special events.
 - Name of Company for listing:

 - Company Website:

 - I **do** or **do not** (circle one) want my company's name to be on the banner and/or marketing materials.
 - I **do** or **do not** (circle one) want my company's logo/link on the Ward P&R website.
(Email logo to parksandrecreation@cityofward.com)

By my signature below, I agree to sponsor an event(s) or towards all special events as noted above.

Name: _____

Address: _____

Email Address: _____ Phone Number: _____

Total Combined Amount: * _____

Your Signature: _____ Date: _____

Please make checks payable to
City of Ward
PO Box 237, Ward, AR 72176

For Office Use:

Check #: _____ Receipt #: _____ Received By: _____

*A receipt will be provided