

## **Sponsorship Levels for Fishing Derby**

### **Platinum Sponsorship (\$500 +)**

This sponsorship package includes:

- Listing as platinum sponsor on all marketing materials
- Company logo and website link will be included on [www.wardparksandrec.com](http://www.wardparksandrec.com)
- Business name on banner as platinum sponsor & recognition to audience during event

### **Gold Sponsorship (\$250-\$499)**

This sponsorship package includes:

- Listing as gold sponsor on all marketing materials
- Company logo and website link will be included on [www.wardparksandrec.com](http://www.wardparksandrec.com)
- Business name on banner as gold sponsor & recognition to audience during event

### **Silver Sponsorship (\$50-\$249)**

This sponsorship package includes:

- Listing as silver sponsor on all social media and on [www.wardparksandrec.com](http://www.wardparksandrec.com)
- Business name on banner as silver sponsor & recognition to audience during event

## **Sponsorship Levels for 4<sup>th</sup> of July**

### **Platinum Sponsorship (\$1000 +)**

This sponsorship package includes:

- 2 booth spaces (10 x 10)
- Listing as platinum sponsor on all marketing materials
- Company logo and website link will be included on [www.wardparksandrec.com](http://www.wardparksandrec.com)
- Business name on banner as platinum sponsor & recognition to audience during event

### **Gold Sponsorship (\$500-\$999)**

This sponsorship package includes:

- 1 booth space (10 x 10)
- Listing as gold sponsor on all marketing materials
- Company logo and website link will be included on [www.wardparksandrec.com](http://www.wardparksandrec.com)
- Business name on banner as gold sponsor & recognition to audience during event

### **Silver Sponsorship (\$100-\$499)**

This sponsorship package includes:

- 1 booth space (10 x 10)
- Listing as silver sponsor on all social media and on [www.wardparksandrec.com](http://www.wardparksandrec.com)
- Business name on banner as silver sponsor & recognition to audience during event

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\*A receipt will be provided

**2023 Sponsorship Agreement  
City of Ward, Arkansas**

Please *initial* your choice and sign below.

- \_\_\_\_\_ I agree to sponsor an event(s) as noted below
  - \_\_\_\_\_ **Annual Fishing Derby** Amount \$ \_\_\_\_\_
  - \_\_\_\_\_ **4<sup>th</sup> of July Celebration** Amount \$ \_\_\_\_\_
  
- \_\_\_\_\_ I agree to support towards **Special Events** Amount \$ \_\_\_\_\_
  - Meet the Machines (youth “meeting” work vehicles), Parks & Rec month, Ward Centennial Celebration, Ward Pumpkin Float at Busby Lake, or as needed for special events.
    - Name of Company:  
\_\_\_\_\_
    - Company Website:  
\_\_\_\_\_
    - I **do** or **do not** (circle one) want my company’s name to be on the banner and/or marketing materials.
    - I **do** or **do not** (circle one) want my company’s logo/link on the Ward P&R website.  
(Email logo to [parksandrecreation@cityofward.com](mailto:parksandrecreation@cityofward.com))

By my signature below, I agree to sponsor an event or special events as noted above.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Amount: \* \_\_\_\_\_

Your Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to  
City of Ward  
PO Box 237, Ward, AR 72176

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\*A receipt will be provided