

Sponsorship Levels for Ward's Annual Youth Fishing Derby & Special Events

Annual Youth Fishing Derby

Platinum Sponsorship (\$500 +)

- Recognition as Platinum Sponsor on all media coverage related to event - newspaper ads, flyers, Parks & Recreation website, social media, event sponsor banner
- Company logo & website link on website, www.wardparksandrec.com for the year
- Company banner lease for current year at Ward Sports Complex, Field 1
- Advertising during event
- End of Year recognition on Parks & Recreation website & social media

Gold Sponsorship (\$250 - \$499)

- Recognition as Gold Sponsor on all media coverage related to event - newspaper ads, flyers, Parks & Recreation website, social media, event sponsor banner
- Company logo & website link on website, www.wardparksandrec.com for the year
- Company banner lease for current year at Ward Sports Complex, Field 1
- Advertising during event

Silver Sponsorship (\$50 - \$249)

- Recognition as Silver Sponsor on event sponsor banner
- Company logo & website link on website, www.wardparksandrec.com for the year
- Advertising during event

Special Events for the year

Community Support Sponsorships for events - (\$150 & up)

Meet the Machines (youth meeting work vehicles),
Movies in the Park, Popsicle Pitstop (free popsicles in the park), **Christmas Parade & more.**

- Recognition as Community Support Sponsor on media coverage related to event - newspaper ads, flyers, Parks & Recreation website, social media, event sponsor banner
- Company logo & website link on website, www.wardparksandrec.com for the year
- Company banner lease for current year at Ward Sports Complex, Field 1 (if \$250 & up)
- Advertising during event
- Vendor space (if desired) at any special event

In-Kind donations are gladly accepted.

Please contact Parks & Rec Director at (501) 422-9558 for more information

*Receipt will be provided for tax purposes

*** Please see other side for additional sponsorship opportunities ***