

Sponsorship Levels for Ward's Annual 4th of July Celebration & Firework Show



Liberty for All Sponsor - \$2,500 +

- Top recognition on all media coverage related to event - newspaper ads, flyers, Parks & Recreation website, all social media, event sponsor banner
- Kid Zone Sponsor - This will ensure kids of all ages will get to enjoy the rides for FREE
- Company banner hanging during event (*Potential of up to 3,000 in attendance*)
- Current year company banner lease (\$250) at Ward Sports Complex softball field
- Logo & website link on Parks & Rec website for the year & email blast to all WPR subscribers
- Live advertising on stage during event during event
- Vendor space at event - (20 x 20) main location with electricity, VIP parking

Proud Patriot Sponsor - \$1,500

- Recognition on all media coverage related to event - newspaper ads, flyers, Parks & Recreation website, all social media, event sponsor banner
- Company banner hanging during event (*Potential of up to 3,000 in attendance*)
- Current year company banner lease (\$250) at Ward Sports Complex softball field
- Logo & website link on Parks & Rec website for the year & email blast to all WPR subscribers
- Live advertising on stage during event
- Vendor space at event - (20 x 20) with electricity, VIP parking

Let Freedom Ring Sponsor - \$1,000

- Recognition on all media coverage related to event - newspaper ads, flyers, Parks & Rec website, all social media, event sponsor banner
- Company banner hanging during event (*Potential of up to 3,000 in attendance*)
- Current year company banner lease (\$250) at Ward Sports Complex softball field
- Logo & website link on website for the year & email blast to all WPR subscribers
- Live advertising on stage during event
- Vendor space at event - (20 x 20)

Star-Spangled Sponsor - \$500 - \$999

- Recognition on in-house media coverage related to event - flyers, Parks & Recreation website, social media, event sponsor banner
- Logo & website link on Parks & Rec website
- Advertising during event
- Vendor space at event (10 x 10)

Sparkler Sponsor - \$250 - \$499

- Recognition on in-house media coverage related to event - flyers, Parks & Recreation website, social media, event sponsor banner
- Logo & website link on Parks & Recreation website
- Vendor space at event (10 x 10)

*Receipt will be provided for tax purposes

*** Please see other side for additional sponsorship opportunities ***